

The Importance of Pesticides for Feeding the World

The Choice in Weed Control

In China



In Africa



In a new, extensively researched presentation, Leonard Gianessi, Consultant to the CropLife Foundation, describes the megatrends in population growth, urbanization and development of large middle class populations around the globe and the demands these changes are placing on food production and the necessity for pesticide use. Using recent market research data, Leonard explains the reasons for rapid increases in pesticide use in China, India and Brazil and explains the reasons underlying projections of further increases in pesticide use in these countries as well as in other countries such as Bangladesh.

Leonard's talk includes a discussion of the important role that U.S. farms play in feeding the world- particularly the importance of soybeans as a feed for the increasing consumption of meat in China. Leonard describes a scenario of no use of herbicides in U.S. soybeans and reports on the consequences.

The talk points a way forward for Africa where increased pesticide use could raise the yields of traditional crops such as maize and increase production of foods demanded by modern consumers, such as potatoes.

Leonard winds up the talk with predictions of famine without the use of pesticides and concludes with the statement that pesticides are absolutely essential for feeding the world.

To schedule this 40-minute presentation, contact: lgianessi@croplifefoundation.org or at 202-872-3865 (office) or 301-518-5827 (cell).